

SECURITY IN HEALTHCARE SUMMIT

BOSTON SHERATON OCTOBER 24-25



TarsusDirect
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KEY BENEFITS

HEALTHCARE SECURITY IS ENTERING A NEW ERA.

SECURITY PROFESSIONALS CAN NO LONGER RELY ON THEIR EXPERIENCE ALONE TO PREPARE THEIR ORGANIZATIONS FOR THE CHALLENGES THEY WILL FACE.

THIS IS WHY TARSUS DIRECT HAS PERFORMED EXTENSIVE RESEARCH AND CREATED A GROUNDBREAKING EVENT WHERE THE BENCHMARKING AND BEST PRACTICES REPORT WILL BE RELEASED AND DISCUSSED.

A SELECTED GROUP OF SECURITY SOLUTIONS PROVIDERS WILL HAVE THE OPPORTUNITY TO MEET ONE ON ONE WITH A SIMILARLY VETTED GROUP OF DIRECTORS WHO OVERSEE SECURITY DECISION MAKING FOR THEIR ORGANIZATION.

- ✓ 1-1 MEETINGS WITH DECISION MAKERS
- ✓ DEDICATED MEETING SPACE
- ✓ EDUCATE BUYERS ON PRODUCT BENEFITS
- ✓ SAVE TIME & MONEY IN SALES PROCESS

PARTICIPATING SECURITY SOLUTION PROVIDERS WILL HAVE:

**ONE-ON-ONE MEETING WITH 16
PRESELECTED BUYERS**

**OPPORTUNITIES TO SPEAK AT THE
CONFERENCE**

**NETWORKING TIME WITH SUMMIT
PARTICIPANTS**

**2018 HOSPITAL SECURITY
BENCHMARK STUDY
ACCREDITATION**



SECURITY DIRECTORS ATTENDING WILL RECEIVE:

**EDUCATION/TRAINING ON THE
HOTTEST SECURITY TRENDS AND
TOPICS**

**NETWORKING WITH PEERS FROM
ACROSS THE COUNTRY**

**OPPORTUNITY TO MEET WITH 16
SECURITY SOLUTION PROVIDERS
IN ONE DAY**

VENDOR SUMMIT PACKAGE \$8,000

16 MEETINGS AND ACCESS TO ALL NETWORKING EVENTS AND EDUCATIONAL SESSIONS

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